

'Brand Bengaluru'

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The **Karnataka** government has recently launched 'Brand Bengaluru'.

- An expert committee will prepare a **master plan** for development of **Bengaluru city**.



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About the Brand Bengaluru:

- The Brand Bengaluru is a **portal** using which people can share **suggestions** regarding the development of the **Bengaluru city**.
- Residents of Bengaluru and **Kannadigas** abroad can submit their **suggestions** on the portal regarding the development of Bengaluru before **June 30**.

About the committee:

- The Bruhat Bengaluru Mahanagara Palike (**BBMP**) **Restructuring Committee** would be split into **multiple corporations** for ease of **administration**.
- The committee will look into Bengaluru's **governance** and **administration**.
- The Committee will cover matters related to all related **civic** and **infrastructure departments** including the one meant for the urban development, water supply, sewage, land transport, city police, the Fire and Emergency Services, the Slum Board, interrail connectivity etc.

Key recommendations of the committee:

- Bengaluru shall be divided into **three** levels with the highest level being Greater Bengaluru Authority (GBA), **Municipal Corporation** (MC)/Mayor in Council at the **second** level, and Ward at the third level.
- The three-tier governance framework will focus on providing for the **Metropolitan Planning Committee** (MPC) at the regional level with the GBA as a **Local Planning Authority** (LPA).
- Each Ward Committee shall prepare a **5-year Ward Vision Plan**, an **Annual Ward Development Plan** and an **Annual Ward Budget**.