

FSSAI, APEDA develop Unified India Organic logo

By IAStoppers | 2024-06-04 16:10:00

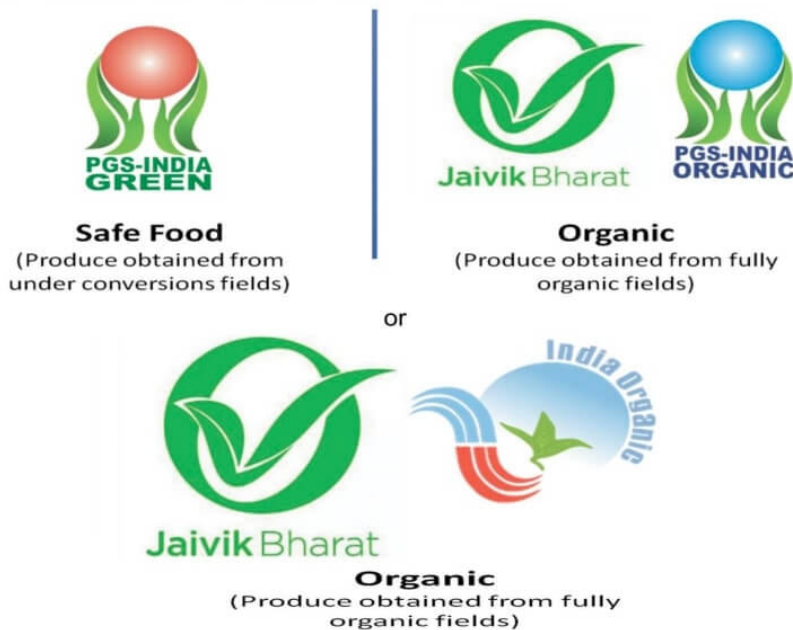
Labelling of Organic logos on organic products



FSSAI, APEDA develop Unified India Organic logo

FSSAI (Food Safety and Standards Authority of India) and APEDA (Agricultural and Processed Food Products Export Development Authority) has recently developed a new "**Unified India Organic**" logo, to replace the **India Organic** and **Jaivik Bharat** logos.

Labelling of Organic logos on organic products



[ref-prakati india]

About Unified India Organic Logo:

- It aims to bring **uniformity** and **convergence** in implementation of Indian regulations on **organic products**.

Implications for Stakeholders

- **For Producers:** The unified logo represents a simplification of the certification process, potentially reducing confusion and helping consumers identify verified organic products more easily.
- **For Consumers:** This move is expected to enhance trust and recognition in the organic product market, making it simpler for consumers to make informed choices.
- **Regulatory Impact:** Streamlining the organic certification process aligns with global best practices and helps in better regulation and oversight of organic products in the Indian market.