

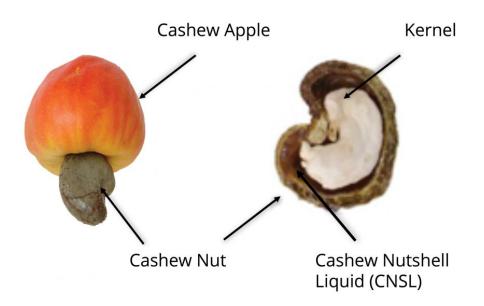
GI tag for the Goan cashew

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Recently, Goan cashew (kernel) got the Geographical Indication (GI) tag.



[ref-cardolite]

About the Goan cashew:

- Goan cashew is organic and has a unique flavour.
- The term "cashew" is derived from the **Portuguese** word 'caju' or 'kaju' in Konkani.

How did cashew come to Goa and become a contributor to the economy?

- It was introduced to **Goa** by the **Portuguese** in the **16th century** (**1570**).
- Before its introduction on Indian coasts, cashew was mainly known as a crop meant for afforestation and soil conservation.
- The Portuguese **imported** high yielding varieties from **Latin American** countries and cultivated them extensively in Goa.
- The edible nature of cashew nut was discovered by the Portuguese only in the mid-18th century.
- The first cashew factory in Goa started operations in 1926.

About Cashew:

- The Cashew is a kidney shaped fruit, which is not a true nut, and derived from cashew trees.
- The cashew tree is a **tropical evergreen tree** native to South America particularly **Brazil**.
- It is commercially cultivated mainly in Brazil and India.
- India is amongst the world's largest producer of cashew.
- Maharashtra is India's largest cashew nut-producing state, followed by Andhra Pradesh and Odisha.
 - Note that **Goa** is **not** the **largest** producer of cashew.
- **Nutritional benefits** Cashews are rich in fiber, protein, vitamins, minerals, and healthy fats.



About the cashew tree:

- It is cultivated in the tropics between 25°N and 25°S
- It can be grown in red sandy loam, lateritic soils and coastal sands.
- It is a versatile crop that can thrive even at **high temperatures**.
- It requires annual precipitation of 1000 2000 mm for ideal growth.
- The tree produces **wood** that is used to make shipping crates, boats, charcoal and for a gum that is similar to **gum arabic**.
- The **resin** within the **shells** of the fruit is used as an **insecticide** and in the production of **plastics**.
- Cashew nut shell is used to make of **resins** for **paints**, insulating varnishes etc.

About the GI tag:

- A GI tag is conferred upon products originating from a specific geographical region, signifying unique characteristics and qualities.
- Once a product gets this tag, any other individual or company cannot sell a similar item using that name.
- Quality, reputation, or characteristic of the good must be attributable to its geographic origin.
- GI is defined under **Article 22 (1)** of the **WTO**'s (World Trade Organization) **TRIPS** (Trade-Related Aspects of Intellectual Property Rights) agreement.
- GI tags in India are certified under the **Geographical Indications of Goods (Registration and Protection) Act**, 1999.
- The act came into force from 2003.
- These are issued under the **Department of Industry Promotion and Internal Trade**, Ministry of Commerce and Industry.
- This tag is commonly issued to **agricultural items**, **foodstuffs**, **wine** or spirit drinks, handicrafts, and industrial products.
- It serves as a trademark in the international market.