

Jagriti

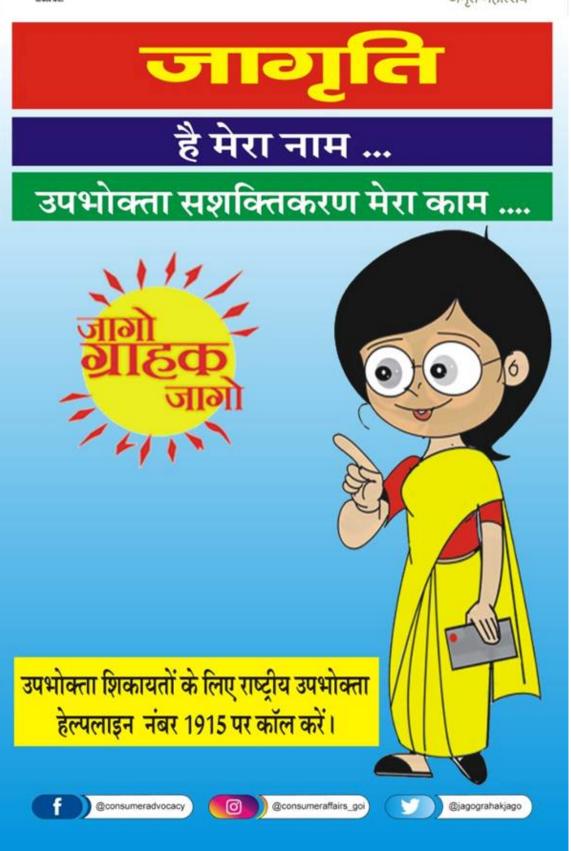
By IASToppers | 2022-07-18 17:50:00



Jagriti









[ref: PIB]

- The **Department of Consumer Affairs** has launched "Jagriti", a mascot for empowering consumers and generating awareness of their rights
- The "Jagriti" mascot will be used to generate consumer awareness about various themes of the Department like
 - o provisions of Consumer Protection Act 2019,
 - · Hallmarking,
 - National Consumer Helpline toll free number 1915,
 - o provisions of weights & measures Act,
 - o decisions of the Central Consumer Protection Authority and
 - o testimonials by consumers on grievance redressal.