National Safe Motherhood Day

By IASToppers | 2022-04-12 17:55:00

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[Ref: medical dialogues]

- National Safe Motherhood Day is an initiative undertaken by the **White Ribbon Alliance**.
- The government of India in 2003 designated 11 April as National Safe Motherhood Day.
- The day also marks the **birth anniversary of Kasturba Gandhi.**
- **Aim:** To raise **awareness about the care that a pregnant woman** needs before, **during, and after childbirth**.
- **SDG (Sustainable Development Goal) target 3.1**: reduce global maternal mortality ratio (MMR) to less than 70 per 100 000 live births by 2030.