

Union Health Ministry announces ambitious "75/25" initiative

By IASToppers | 2023-05-18 15:10:00



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The **Union Health Ministry** of India has recently unveiled the ambitious **"75/25" initiative** on World [Hypertension](#) Day 2023.

- The [National Programme for Prevention and Control of Non-Communicable Diseases](#) has revised **operational guidelines** in consonance with it.



[ref-american diabetes association]

About the “75/25” initiative:

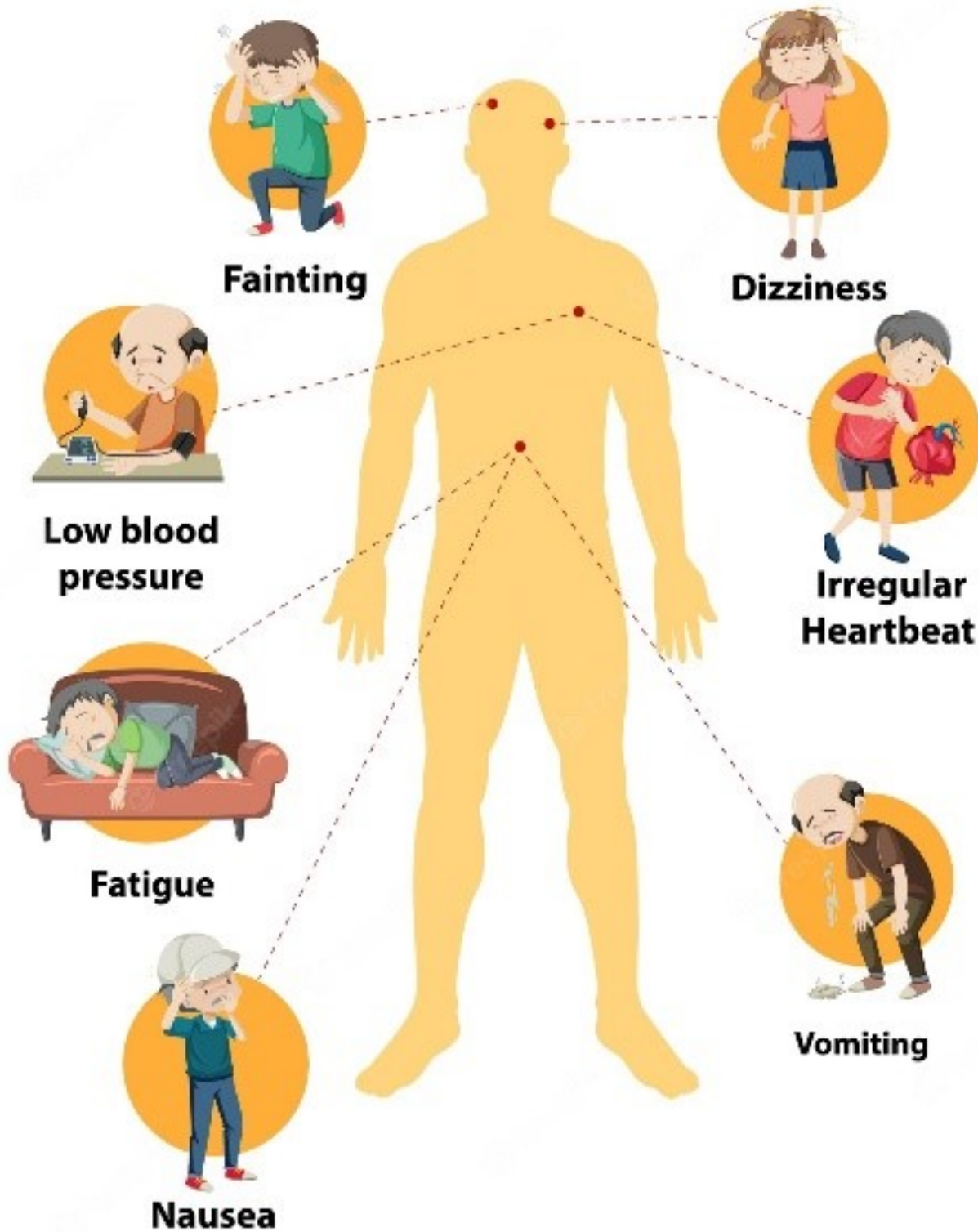
- **Aim:** to ensure that **75 million individuals** suffering from **hypertension** and **diabetes** receive standardised care by **2025**, primarily through **Primary Health Centers (PHCs)**.

About the Shashakt Portal:

- It will provide **training** to approx. **40,000** Primary Health Care **Medical Officers** on the Standard Treatment Workflow for **non-communicable diseases (NCDs)**.
 - This will enable **healthcare** professionals to provide **improved services** at the **community** level.

HYPERTENSION

SIGNS AND SYMPTOMS



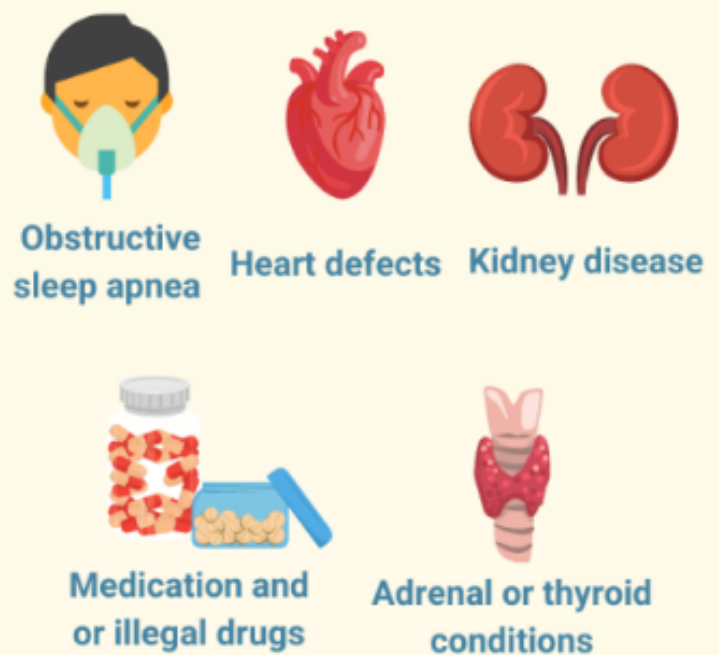
[ref- freepik]

About the World Hypertension Day 2023:

- **Theme:** Measure Your Blood Pressure Accurately, Control It, Live Longer
- The theme provides an opportunity for **health managers** to advocate for **increased availability** and use of **digital blood pressure** measurement **devices** across healthcare facilities to scale up **screening** and **monitoring**.
- **Celebrated on:** 17th May 2023

Hypertension in World:

- Hypertension is the single most important leading cause of cardiovascular disease mortality globally and in the **South-East Asia Region**.
- A quarter of the adult population in the **South-East Asia Region** has high blood pressure, but only **one in three** are on **treatment**.
 - 1 in 10 adults with the condition have it under **control**.
- The **South-East Asia Region** is prioritizing actions through **South-East Asia HEARTS initiative** (SEA HEARTS) to bring together **tobacco control**, salt reduction, and elimination of industrial **trans-fat** along with **hypertension** and **diabetes** control through PHCs.

CAUSES OF HYPERTENSION**Primary or Essential Hypertension**
(Developed over time)**Secondary hypertension**
(Occurs quickly and more severely)

[ref-Faith]